

#### KUTZTOWN COMMUNITY PARTNERSHIP

# proudly presents KUTZTOWN'S ANNUAL DINNER ON MAIN

## **Sponsorship Opportunities**

The Kutztown Community Partnership would like to present the opportunity to sponsor our Annual Dinner on Main event on Friday, August 2<sup>nd</sup>, 2024 from 6 pm to 10 pm in Kutztown, PA (Rain date August 3rd). During the event, local restaurants will be set up in the 200 block of Main Street to cook and serve sample small plates to event attendees while musical entertainment fills the street. The event continues to attract a growing crowd each year. Proceeds from the event are reinvested into the downtown community through marketing, event production, environmental initiatives, and community programs. As always, your support for this event is greatly appreciated. Below are the details concerning this year's sponsorships.

## APPETIZER (Partner) SPONSOR: \$50 (no limit)

The appetizer level is our smallest sponsorship and offers the following benefits:

- Logo on our event website as a sponsor of the event with a link to your website.
- Link to your Facebook page on our Facebook event page.
- Logo printed on Sponsor signs throughout the event.

## ENTRÉE (VIP) SPONSOR: \$300 (limit: 7)

The entrée level sponsor is our mid-range sponsorship and offers all Appetizer level benefits plus:

- Listed in all press releases as a sponsor of the event and logo printed on official Dinner on Main marketing materials
- Your company name announced as a sponsor over the microphone during entertainment breaks at the event.
- 2 Food Vouchers for the Event

#### DESSERT (Primary) SPONSOR: \$1250 (limit: 2)

The Dessert level sponsor is our full-range sponsorship and offers all Appetizer and Entrée benefits plus:

- Sponsorship Recognition in the Name of the Event (Example: Kutztown Community Partnership's 5<sup>th</sup> Annual Dinner on Main Sponsored by "Sponsor Name").
- Opportunity to speak as a sponsor for up to 5 minutes during entertainment break at the event.
- Opportunity to have a table at the event as a sponsor.
- Logo on event banner hanging across Main Street before event day.
- 4 Food Vouchers for the Event

If you are interested in sponsoring this event, please complete and return the attached sponsor registration form to:

Kutztown Community Partnership Attn: Dinner on Main Sponsorship 306 W Main St Kutztown, PA 19530 kutztownpartnership@gmail.com

If you have any questions, please don't hesitate to reach out to us. The primary sponsorship contact for the event is:

Barbara Vogelgesang KCP Outreach Director Phone: (484) 646 - 9069

kutztownpartnerhsip@gmail.com

Thank you in advance for your time and support.

## KUTZTOWN COMMUNITY PARTNERSHIP'S ANNUAL DINNER ON MAIN

#### SPONSORSHIP REGISTRATION FORM

Please complete all of the information below and mail your application with a check made payable to:

Kutztown Community Partnership Attn: Dinner on Main Sponsorship 306 W Main Street Kutztown, PA 19530 Please note that the Entrée and Dessert level sponsorships are limited to 6 and 2 sponsors respectively and will be confirmed on a first come, first serve basis. Name of Company (exactly as you would like it to be spelled, please print legibly) Contact Title **Company Contact** Phone Website URL (we will link to this page on our website event page - please print legibly) Facebook URL or Username (we will link to this page from our Facebook event page - please print legibly) Instagram URL or Username (we will link to your Instagram from our Instagram - please print legibly) Please email your logo to kutztownparntership@gmail.com. Sponsorship Level (please check one) □ Appetizer (Partner) - \$50

□ Entrée (VIP) - \$300

□ Dessert (Primary) - \$1250